

## Film Market (2011 – 2018)

Indicator	2011	2012	2013	2014	2015	2016	2017	2018
<b>Admissions</b>	143,206,574	149,598,376	149,518,269	155,612,992	173,022,827	184,327,360	181.226.407	163.454.506
<b>Gross Revenue (R\$)</b>	1,449,997,621	1,614,022,222	1,753,200,571	1,955,943,572	2,351,590,807	2,599,327,627	2,717,664,734	2,458,271,967
<b>Releases</b>	337	327	397	393	455	458	463	480
<b>Admissions to Brazilian Films</b>	17,687,772	15,654,862	27,789,804	19,060,705	22,500,563	30,413,839	17,358,513	24,239,873
<b>Gross Revenue of Brazilian Films (R\$)</b>	161,487,064	158,105,660	297,072,056	221,887,005	277,813,274	362,780,504	240,767,677	290,102,953
<b>Brazilian Releases</b>	100	83	129	114	133	142	160	185
<b>Market Share of Brazilian Films (admissions)</b>	12.4%	10.7%	18.6%	29.01%	29.23%	31%	34.56%	38.54%
<b>Average Ticket Price (R\$)</b>	10.13	11.01	11.73	12.57	13.54	14.10	15.00	15.04
<b>Admissions per person</b>	0.74	0.76	0.74	0.77	0.85	0.89	0.87	0.78

Source: ANCINE / Movie Theater Distribution Monitoring System (SADIS).