

## General Data

Indicator	2011	2012	2013	2014	2015	2016	2017	2018
<b>Population</b>	192,379,287	193,976,530	201,032,714	202,799,518	204,450,649	206,081,432	207,660,929	208,494,900
<b>Cities</b>	5,565	5,570	5,570	5,570	5,570	5,570	5,570	5,570
<b>Residences</b>	61.3 million	62.8 million	65.1 million	67.1 million	68 million	69.6 million	69.4 million	70 million

Source: Brazilian Institute of Geography and Statistics – IBGE.

## Economic Data

Indicator	2011	2012	2013	2014	2015	2016	2017	2018
<b>GDP (R\$)<sup>1</sup></b>	4.373 trillion	4.805 trillion	5.316 trillion	5.7 trillion	6.0 trillion	6.2 trillion	6.5 trillion	6,8 trillion
<b>Audiovisual sector GDP (R\$)</b>	16.3 billion	19.5 billion	22.2 billion	24.5 billion	n/a	n/a	n/a	n/a
<b>Per capita income (R\$)<sup>1</sup></b>	22,157.03	24,120.65	26,444.61	28,495.89	29,349.73	30,409.80	31,589.67	32,747.02
<b>National minimum wage (R\$)<sup>2</sup></b>	545	622	678	724	788	880	937	954
<b>Average US dollar rate (R\$)<sup>3</sup></b>	R\$ 1.67	R\$ 1.95	R\$ 2.16	R\$ 2.35	R\$ 3.33	R\$ 3.49	R\$ 3.19	R\$ 3.42
<b>Companies registered at ANCINE<sup>4</sup></b>	1,245	1,513	1,684	1,601	1,781	1,684	1,857	2,084

Source: ANCINE. 1. Central Bank of Brazil; 2. Ministry of Labour and Social Welfare; 3. Institute for Applied Economic Research - IPEA - Exchange rates were calculated using the annual average exchange rate of the U.S. dollar. 4. Only Legal Entities Registrations were considered.